

WINE TASTING - what a good excuse. Publicise through local radio and newspaper and charge people an entry fee. We can assist in getting wine to you for the event
WAXING - One for the boys this time... get sponsored for a leg, back, chest wax ! Painful but fun to watch. Other W's: Wheelbarrow push, Welly throwing, Windscreen Wash, Whist competition

XTREME CHALLENGES - A sponsored parachute, abseil, bungee jump or a combination of all three in one day - the possibilities are endless.
XXX CABARET - Full Monty Style Show (only for the truly brave) Other X's: Xylophone playing marathons, XMAS Hampers

Here's one more helpful idea !!!

Each year we hold a Prize Draw Ticket competition, which we refer to as our Lottery. Our Lottery is governed by the rules and regulations of the Gaming Board for Great Britain. We hold this annual lottery as it is truly a fantastic fundraising tool and one which will help you enormously in reaching your target. Tickets are sold by Jobbers, to friends, family, colleagues and just about anyone else you can think of. First prize is a brand new Mini Cooper. Each ticket costs £1.- and for each ticket that a team sell, the amount of £1.- will be added to their team sponsorship target. Thus, if you are able to sell 1500 tickets you are already at your sponsorship target amount. In 2003 our annual Lottery was a tremendous success. In total Jobbers sold in excess of 40.000 tickets, the lucky winners were Ticket 014821 winning the MINI - 025581 Holiday to Italy - 014111 Home computer system 047829 and 014030 Italian Job Wine. 2004 Lottery tickets are now ready to be distributed to Teams together with a colourful poster highlighting some of the prizes up for grabs. The sale of Lottery tickets is a very effective way to reach and even surpass your sponsorship Target. Please complete the enclosed form requesting the amount of tickets you feel confident to be able to sell. Postage costs alone for dispatch of Lottery Tickets are astronomical.



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A to Z of fundraising ideas for Jobbers and their supporters

We hope you have as much FUN actually planning and carrying out some of these ideas as we have had in devising them. Our motto which we have used since the very beginning of the Italian Job has always been: Raising money for children in a fun way ! Fundraising should be as much fun for all involved as you can possibly make it. We hope this A - Z of fundraising ideas will inspire you and help you reach your target of £1500.- and perhaps even surpass it. Please remember though, that whatever you do to fundraise for the Italian Job make sure it is SAFE and LEGAL. The money you raise will have a huge impact on NCH and their work with some of the most vulnerable children, young people and their families throughout the UK. If you need further assistance, want to ask any questions or have ideas you wish to discuss please contact the Italian Job Organisers on 01273 418 100 or send a brief email to info@italianjob.com. Give us ample notice of your plans so we can assist you and perhaps enlist the assistance of other jobbers in your area whilst helping you to promote your activities.

A ADVERTISE - Sell advertising space on your Car to large & small companies and business in your area. Keep your doors free for the official door logos, but how about dividing the roof into square and sell each square for a fixed amount!
ASK - Don't be shy and ASK everyone and anyone you can think of to support your Italian Job team entry. Word of mouth is a powerful thing and the more people who know about you and what you will be doing the better. ASK for money, support, a FREE venue for a function, permission from you boss to organise a staff event, your children's school to support you. If you don't ask you will never know what others may have been prepared to do for you Other A's: Auction, Abseil, Afternoon Tea Party, Aerobic-a-thon, As new sale:

B BE IMAGINATIVE - You are up against an army of other people fundraising for an enormous range of different causes. Use your imagination to make your fundraising event as memorable and imaginative as possible. Make your fundraising stand out from the crowd and really make people stop, stare and most importantly dig deep to donate.
BALLOONS - We can supply you with Italian Job branded balloons but instead of the standard "how many balloons can I get in my Mini" try a "guess how many balloons I can inflate in 5 minutes" one evening in your local pub. Get regulars to pay to guess and then the winning guesser gets a turn and the whole thing repeats itself. Other B's: Bad tie day, baked bean bath, barbe-

cue, barn dance, bed push, beer festival, bungee jump

C COMPANY AND COLLEAGUE SUPPORT - Ask you boss to get your whole company to support you. Ask your colleagues to co-present a fundraising idea, like a dress down day, or if you feel really bold, ask your colleagues to donate one hours salary to your fundraising. Get your company and colleagues on side and you will have a mighty team backing you up.

CAR WASH - You could ask a local supermarket, leisure centre or anywhere else with a busy car park and a source of water if you could set up a car wash for the day. Get your children involved and their friends. Use your mini as a gleaming example of the quality of your work. Charge a nominal fee for each wash... hard work but great fun ! Other C's: concert, casino night, coffee morning, collecting tins, cricket match, crossword contest

D DISCO - Organise a disco and promote it through your local newspaper, local radio, place of work and friends and family. If you can get a free venue then all the better. Try to get a professional disco to play some tunes add a theme such as fancy dress and fun is guaranteed for all.

Driver for the Day - Offer the services of you and your mini to someone for a day (at a price of course!). Other D's: Darts, dog show, duck race (plastic ones of course) Dinner Dance

EYEBROW SHAVE OR DYE - People will possibly pay handsomely to see you shave an eye brow or two or have one or both dyed a strange colour.

EXHIBITION - Hold an exhibition of art and craft at a local venue such as an art gallery. Enlist the hope of a local school and ask teachers to get pupils busy by designing exhibits for your show or if you know someone whose work you could exhibit then ask them. Other E's: Eating Marathons (think carefully about this one though!) Easter Egg Hunt

FUN RUN, WALK, CYCLE OR DRIVE - Organise your own or find a locally organised event to latch onto. Get local newspaper and radio to help you publicise it.

FILM EVENING - See if your local cinema can put on a special charity screening! This has been done by Jobbers in the past and though hard work the rewards in terms of sponsorship raised are well worth it. Other F's: Face painting, furniture sale, Fast-a-thon, Foreign Coin Collection, Fashion Show

GGO KARTING - Get a few teams together from friends, family and work colleagues and ask your local track to help out by reducing costs. Each team pays an entry fee and you take a percentage for your sponsorship target. Raffle of any items you may have been donated

GARAGE SALE - Not only could you raise a sizeable sum but you could also get rid of all that unwanted junk you've been hanging onto. Ask friends and family to contribute items to your sale. Other G's: Garden party, Gunge Tank, Guess the ??? competition, Guest Speaker

HHEAD SHAVE - Only for the brave. Let friends, family and colleagues pay to see you humiliated by shaving your head for charity. (don't worry it will grow back!).

HORRIBLE HAIRCUT - Similar to above but with slightly less drastic consequences. The highest

bid from friends and colleagues dictates your new hairstyle! Other H's: Hula Hoop Challenge, Halloween Party (even if it's not Halloween)

IT'S A KNOCKOUT - Organise a family fun day or a day for the kids. Teams can pay to enter and any sport will do.

IRONING COMPETITION - Fix an entry fee for competitors and a fee for ironing donors clothes. Hold the event in a pub function room and invite your local press (forgive the pub) to attend. Other I's: Ice cream eating marathons, Ice skating, International theme evening

JJAILBREAK - Put together a team of at least three, dress up and be sponsored per mile to get as far away from a set point as possible without the aid of money or your mini! Ask friends, colleagues etc if they would like to enter teams in one big race.

JUGGLING MARATHON - Get as many people together as you can and ask them all to get sponsored to Juggle for the longest time without dropping a ball. Other J's: Jailbreak, Jigsaw marathon, Jelly Races, Junk Mail recycling

KKARAOKE - Hold a karaoke party at your local pub or club. People can pay for a party ticket, pay for a song, or pay or be paid not to sing!

KEEPY UPPIES - How long can you keep a football off the ground without using your hands. You could involve your local football team and gain some valuable press coverage. Other K's: Knitting contests, Kite Flying,

LLIMBO CONTEST - How low can you go to raise money for our nominated charity.

LINE DANCING - Arrange for a group of people to Line Dance. Combine with a Line Dance-a-thon and ask all participants to get sponsored for each minute or hour they can Line dance for.

Other L's: Leap frog Contest, Lawn mower racing, Left handed day,

MINI TREASURE HUNT - Write the clues to a treasure hunt and get your friends with minis together to race for clues. **MAGIC SHOW** - Organise a magic show and charge people to come and watch. Other M's: Mile of Pennies, Marshmallow Eating, Music Concert

NIGHT AT THE RACES - Organise an evening with famous horse races on video. Elect a bookie and raise money from bets and entries.

NO-COFFEE DAY OR WEEK - Get colleagues and friends to join in and pay £1 per contravention, or up the stakes with no chocolate, no smoking or not mentioning your mini for a week! Other N's: Nature Trail, Noodle sucking contest,

ONE-DAY FAST - Be sponsored to go without food for a day, and donate the money you would have spent on food as well.

OPERA NIGHT - Stage an opera evening in your area with the help of a local operatic society, or arrange a trip to see a big London production. Other O's: Open House, Origami Contest, Outward Bound Challenges

PPRIZE DRAW TICKETS - sell as many Italian Job prize draw tickets as you can.

PUB CRAWL - Organise a route and ask teams of two to pay to enter. Whoever completes the route fastest wins a prize. Make it fancy dress or three-legged to add interest! (But please leave your mini at home!) Other P's: Pool Competition, Picnics, Pancake Races, Pageants, Pet Competition, Plastic duck race

QUIZ NIGHT - Test teams of friends, family or colleagues' knowledge, or perhaps persuade your local pub to help by donating the takings from a regular quiz night or nights. The more teams that enter, the more money you will raise. **QUAD BIKE RACE** - Teams pay to enter and compete against each other for prizes. Other Q's: Queue Contest (the longest you can form) Quiet day (can you remain silent all day?)

RRAFT RACE - Ask local business (eg: all local estate agents to compete against one another) to enter a team. Teams pay an entry fee to take part. Great fun to be had by all and guaranteed to get local press attention.

ROUNDERS COMPETITION - Teams pay an entry fee to take part! Other R's: Rowing contests (on machines or on water) Recipe Book, Ramble

SSKYDIVE - Get friends and family to sponsor you to do this. There are well established specialist centres for fundraising Sky Dives.

SCAVENGER HUNT - Either on foot or by Mini. Other S's: Swim-a-thon, Slimming Contests, Squash competition, Sack race, Swap Shop

TTEN PIN BOWLING - Teams pay a fee to enter and/or get sponsored per point scored.

TUG OF MINI - Calling all budding Geoff Capes. Why not get sponsored to pull a mini or minis as far as possible. You could take the strain alone or with a team. Alternatively, people could pay to guess how far you will pull the mini for a prize. Other T's: Three legged Race through town, Talent contest, Twister-a-thon

UNICYCLE ENDURANCE RACE - Learn to unicycle and get sponsored for each Mile or minute you remain in the saddle. If you can learn to juggle at the same time then a life in the circus awaits you.

UNDERWEAR PARTY: One for the adults! Charge guests to come wearing it, or take commission for selling it.. Other U's: Umbrella race, Used stamps, University Challenge style quiz

VVARIETY SHOW - Stage a knockout variety show with comedians, magicians, singers, dancers & musicians all under one roof for the delight of a fee paying audience.

VIDEO-A-THON - Get sponsored to spend hours in front of the telly watching your favourite films. Other V's: Vehicle Rally, Vegetarian recipe book, Valentines Day event (any day of the year)